LightTribe app prototype, first sequence

I. ANNIMATION 25 sec. (inspiration HEADSPACE app)

After 1st inlog: ☐ skip animation

two funny birds sitting on a branch,

one is a ‘beginner’ with smart phone,

the other an ‘advanced’ in something

beginner: I love LightTribe, let’s look for a beginner classes

advanced: (disturbed) not for me, I’m advanced

beginner: there are also classes for advanced

advanced: (grabs phone) oh really?

beginner: (wise face) oh yeah, and you can find all about yoga, meditation, healing,

coaching, self help programs, eco-awareness, sustainability, dance, martial arts, speakers, transformative books and movies, arts, astrology and more

advanced: (looks impressed, while busy ticking on the smart phone) …

advanced: but I would prefer to find someone to exercise yoga or to meditate with

beginner: my darling, it’s all on LightTribe!

advanced: wow, I already received my first replies

and did not even have to sign up, only had to click my interests

NO SIGN UP REQUIERED

II. SELECT TOPICS OF INTEREST (inspiration QUORA & FEVER app)

* **Yoga** (> 12 forms)
* **Meditation**
* Arts & Handicrafts
* Books (transformative)
* Coaching & Counseling
* Contact Impro, Tango & Salsa
* Dance
* Eco-awareness & Gardening
* Fine Arts
* Healing & Health
* Martial arts
* Massage & Spa
* Metaphysics & Science
* Music, Vocal & Instruments
* Nature
* Nutrition, Raw & Vegetarian
* Occult & Beyond
* Performance Arts
* Photography, Video & Film
* Spirituality
* Sustainability
* Volunteering

III. CHOOSE PROFILE PICTURE

> upload/capture/link my picture

note: many will chose to be anonymous:

> choose picture from the Animal Kingdom (BRAINSTORM, choose from +100)

IV. FINALIZE PASSPORT

? preferred language(s)

? radius of viewing Tribe(s) and posts km/miles

V. POST **☐ skip**

☐ my location ☐ elsewhere > from / until

the next subject does not look relevant, but could be to gear the best use of the app: ☐ request / advise ☐ let’s explore

☐ let’s exercise together ☐ other

send to Community (in selected Tribes)

my inner circle - friends (> results 1st time in FB sign up)

person > person (> results 1st time in FB sign up)

VI. I WANT TO PUBLISH A CLASS, WORKSHOP, RETREAT, EVENT, …

**☐ skip**

define: intro text

costs and free trial period (year)

form > profile content

VII. NOTES **☐ skip**

☐ do not forward me invitations from exhibitions, galleries, museums and

performances from topics chosen

☐ do not forward me posts on self help programs, transformative speakers,

books, movies and spiritual music

B R A I N S T O R M

chat / message system: PERSON TO PERSON

INNER CIRCLE

COMMUNITY

ADVERTISEMENT

Privacy / Lurking / Filters chat / message system / profile view

Reference badges to be gained (validation contributions)

Upgrade / extend Passport

Lurking profiles (view my Tribe(s) > on of members shown)

Report abuse

TARGETS COMING WEEK

* Bucket list ‘final prototype’ before building in iOS
* MVP 1st prototype
* production strategy site geared app
* Animation: production & costs
* Overall Cost & Time estimation
* Define Test environment(s)